

COMMITTED TO:



PROVIDING PROFESSIONAL  
DEVELOPMENT



ADVOCATING FOR CME  
& THE PROFESSION



IMPROVEMENTS IN PATIENT  
HEALTH CARE OUTCOMES

## ALLIANCE FOR CONTINUING MEDICAL EDUCATION

The Alliance for CME (The Alliance) is a diverse membership association devoted to advancing continuing medical education (CME) as a profession. The current membership totals 2,500 members representing the following types of organizations:

The Alliance broadly serves all individuals and organizations committed to CME, including creators and administrators of continuing medical education. However, its primary efforts are focused toward its core membership — current and emerging CME leaders and developers. CME leaders establish educational policy, develop and promote educational strategy, interface with other leaders within and outside their own organization, and undertake overall programmatic and financial responsibility for directing educational activities. CME developers create education, implement education strategies, and are responsible for oversight over one or more educational activities.

Membership in the Alliance is open to any individual including, but not limited to, those in medical practice, medical education, government, and the pharmaceutical or other industry, who is involved in continuing medical education. Alliance members benefit on a regular basis from educational and professional development opportunities as well as networking with colleagues, information exchange, and other supportive services designed to assist them in adapting to the changing health care environment, improving the CME activities offered for physicians, and shaping the future of CME.

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## Membership Demographics (2008 Membership Data)

I.	Member Sections	
	Health Care Education Associations	4%
	Hospitals Health Systems	26%
	Medical Education Communication Companies	23%
	Medical Schools	14%
	Medical Specialty Societies	11%
	Pharmaceutical, Biotech, Device	9%
	State Medical Societies	2%
	Other	11%
II.	Type of Provider	
	Accredited – ACCME	33%
	Accredited – State Medical Society	8%
	Not Accredited	13%
	No Response Given	46%
III.	CME Experience	
	Less than 1 year	5%
	1 to 3 years	15%
	4 to 6 years	16%
	7 to 9 years	16%
	More than 10 years	48%
IV.	Education Level	
	No degree/certificate indicated	9%
	Associate, Bachelor, Registered, Prof Certificate	33%
	Master's degree	33%
	Doctoral degree (MD, DO, PhD, EdD, etc)	25%
V.	Most Valuable / Utilized Benefits of Professional Organization	
	Publications	10%
	Timely Information	38%
	Reduced Fees for Programs & Products	2%
	Networking through Member Sections	26%